



FLORIDA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES
COMMISSIONER ADAM H. PUTNAM

January 1, 2016

Dear Florida Peach Producer,

In April 2015, Florida peach growers petitioned to enact a marketing order to cover all peaches produced in the state south and east of the Suwannee River. The state marketing order would establish an assessment based on pounds marketed by first handlers to help support marketing and research that would benefit all growers.

Members of your industry have worked together to create the marketing order (enclosed). The proposed order recommends an assessment of two cents per pound of peaches marketed through first handlers and designates the Florida Peach Advisory Council to administer the funds.

Your ballot is on the back of this letter. You are encouraged to vote for (YES), or against (NO), the Florida Peach Marketing Order. Thank you for your interest in securing a viable Florida peach industry.

Sincerely,

ADAM H. PUTNAM
COMMISSIONER OF AGRICULTURE

Chris Denmark
Development Representative I
AHP/cd

SEE BACK FOR BALLOT

BALLOT

REFERENDUM FOR THE FLORIDA PEACH MARKETING ORDER

Being a peach grower or handler in Florida

FOR (YES)

AGAINST (NO)

the Florida Peach Marketing Order.

I attest that I presently (2016) own _____ acres of peaches in Florida.

or

I attest that my business handled _____ pounds of peaches in Florida.

Under penalty of law, I attest that the above is correct.

Print Name

Signature

Every person who violates any provision of ss. 573.101-573.124 or any provision of any marketing agreement or order duly issued by the department shall be guilty of a misdemeanor of the first degree, punishable as provided in s. 775.083.

INSTRUCTIONS

1. Mark the ballot and indicate total number of acres owned or volume in pounds marketed in 2015 (*an incomplete ballot will not be counted*).
2. Place completed, signed ballot in pre-addressed envelope. Affix proper postage and mail.

**ENVELOPE MUST BE RECEIVED NO LATER THAN 4:00 PM JANUARY 22, 2015.
BALLOTS RECEIVED AFTER JANUARY 22, 2015 WILL NOT BE OPENED.**